

Mission, Values,
and Future
Vision

MISSION & VISION

My mission is to catalyze community resilience through programming that uses my love for art for public advocacy. The core values that drive my life are purpose, authenticity, passion, intention, and impact.

Grateful for the opportunities that allowed me to grow, I am passionate about providing equitable support to those who do not have the same. I put this philosophy into action through Sembrando Arte, Cosechando Esperanzas, a project that uses entertainment to fund youth programs addressing mental health through arts and culture. I aspire for this program to grow, using big scale entertainment to have a platform and advocate for the bridging the gaps in communities surrounding education, healthcare, and holistic wellbeing.

To continue growing, I am committed to advancing both my artistry and my impact as a social entrepreneur. I plan to expand my expertise in program leadership, nonprofit management, curriculum design, and trauma-informed arts integration for mental health, while continuing to refine my artistic craft. My work with Coach Lee's after-school program, my capstone project Sembrando Arte, Cosechando Esperanzas, and my subcontracting with local nonprofits are all providing the foundation and experience to take on larger, more ambitious initiatives. I am committed to staying relevant by taking courses, attending seminars, and real life practice. Artistically, I am developing a distinctive brand through performances that blend singing, violin, and salsa dance. By recording and sharing these shows with local agencies, I aim to establish my own platform as an artist, which I can use to amplify and sustain my philanthropic work.

My vision for future success is to expand my career into a brand that has books, public speaking, podcasting to share inspirational stories, arts-integration wellness workshops, performing on diverse stages, all while keeping the purpose of creating meaningful change through sustainable community programs. At the heart of this vision is to challenge society's black-and-white standards and instead invite people to see life in full color by bridging communities, amplifying voices, and creating change through the power of art.

Values Board

For clearer viewing:

<https://gabriellacortesalan.site/documents/Vision Board.pdf>

